



## EROICA BRITANNIA ESSENTIAL INFORMATION THE 500 RIDE – SUNDAY 18TH AUGUST 2019

**Eroica Britannia 2019**  
**Water Street, Bakewell, DE45 1EW**

We can't wait to welcome you to Bakewell for our special edition Eroica Britannia for 2019. You are one of The 500 riding in our special, one-off event of 500 riders to celebrate and document the sixth year of Eroica Britannia.

The 500 is an epic one day, one route adventure – covering some of the most beautiful landscape in The Peak District National Park and beyond – which provides an outstanding opportunity to capture the detail of our riders on film. We are looking to film the true essence of L'Eroica so as such are urging you to ensure your ride day outfit is authentic and in keeping with our rules. Of course it goes without saying – your bike needs to be fully compliant with L'Eroica Bike Rules. As in Italy – bikes and kit will be monitored at the startline and bikes and clothing will be scrutinised and anyone not complying with the rules will not be allowed to ride. [Refresh on the rules click here.](#)

### REMEMBER

For our sixth year, we are a Ride only event. This year we are not hosting a 3-day Eroica Britannia festival. But we have teamed up with Thornbridge Brewery and their festival 'Peakender'. Your Ride place includes entry into the Peakender Festival for Saturday and Sunday so if you're inviting friends and family to join you at the end of the Ride or even the day before – you will need to secure a Festival ticket for them on the day or to [buy in advance click here.](#)

Please read below for more information about The 500 Ride and some handy tips for you to follow before and during the event.

### RIDE TICKET DOWNLOAD

Ride Ticket download will be available from **Wednesday 31st July 2019**. We will be sending you email instructions on how to log on to your account and download your Ride ticket which you must bring with you to Rider Registration or read our '[How to Download Your Ride Ticket Guide](#)'.

### RIDER REGISTRATION

Before you embark on The 500 on Sunday 18th of August you need to register at the Eroica Britannia Camp located at the entrance of Peakender on Agricultural Way of the Bakewell Showground.

It's here - at Registration - where you'll redeem, using your 500 Ride ticket (printed or downloaded to a device, such as smartphone) for the following: A numbered Rider Pack containing welcome letter, bib (jersey) number, bike number, laminated rider number and route card. And not forgetting the all-important safety pins and string! You'll also receive your Rider Kit Bag at Registration - which is full of goodies, and not an energy gel in sight!

On arrival - please take note of your allocated Rider number\*, which is shown on your downloaded 500 Ride ticket, and go to Registration.

\*In a few cases you may not see your Rider number - but rest assured in those cases we'll be able to register you from your name.

Children under the age of 18 must be accompanied on The 500 Ride by participating parent or guardian at all times, and said parent or guardian must sign our Child Waiver form at Registration prior to departing on the ride.

### RIDER REGISTRATION OPENING HOURS

Rider Registration is found at the entrance of Peakender on Agricultural Way of the Bakewell Showground.

Saturday 17th August - Opens 12 noon & Closes 18.00

Sunday 18th August - Opens 6am & Closes 8am

**You MUST bring your downloaded 500 Ride ticket with you, preferably printed to the registration desk. This has your allocated Rider number on it, without which you won't be able to register.**

#### ROUTE INFORMATION

The 2019 route for 'The 500' Ride . The route is clearly signed, and well marshalled by our Volunteers. [Click here for the GPS link to The 500 route should you wish to upload it to a device.](#)

[For more info on the routes and food stops along the way click here.](#)

#### RIDE TIMES

The start will be in waves which will set off every few minutes from **8am - 9am**.

Please be aware that you may be required to wait at the start - we advise that you enjoy the time spent with your fellow riders and the chance for the last moments of bike adjustments!

#### INSURANCE

Eroica Britannia does NOT provide you, the Rider, with any type of cycle insurance to cover you, your bike and/or any third party. At the very least, we advise you to take out 3rd party liability cycling insurance cover.

#### OFFICIAL RIDE DAY PHOTOGRAPHY

In your Rider Pack you'll find a laminated rider number that MUST be fixed, front facing, to your handlebars. Attaching a number to your handlebars is easy right? It is, but you need to do it correctly if you want to be able to easily access your cracking event photos after the ride is over. Our official photography partners MyBibNumber manually tag each image so you can search by your allocated Rider number to see your images in one easy location. To do this they need to be able to read ALL of your number clearly as you roll past or battle up a hill. To help them help you, all you need to do is: Attach your handlebar Rider number using the cable ties provided so that's flat and sits in front-facing.

Keep your official event photos in mind when you attach your Rider number to your bike and we'll make it as easy as possible for you to find your photos.

Be sure to register your details, [click this link to register](#) - for a £5 voucher and an update when The 500 Ride photography is ready for purchase!

## **EROICA BRITANNIA PHOTOGRAPHY & FILM**

For our special edition Ride we will be filming the ride which will set the standard for the years to come. The film team is lead by director and filmmaker Craig Heathcote, who produced our 2017 film. Craig makes a variety of films from documentary to music videos and everything in between and we're looking forward to working with him again. We will have a team of cinematographers dotted across the route - Poppy, James and Joey - as well as Alex filming from the drone in the skies above you. We're going to be filming in a documentary style to capture Ride day in its truest form! This is the first time we've attempted this - and we'd love you to get into the spirit and we'll go down in history together!

Our film crew have also asked for your help! We'd love to see clips of your Ride - this could be sights you see, perhaps you talking about a section of The Ride, your bike story.

A couple of tips from the film crew...The main priority is having your videos in LANDSCAPE, so be sure to turn your phone on its side for all the footage you capture. If you have the option (and know-how!) please record the footage in 1920 x 1080 aspect ratio (smaller/bigger is fine too though.) Please record it without and bars at the tops, bottom or sides of the screen and without any filters or lenses.

## **EROICA BRITANNIA GRUPETTOS**

This is an Eroica Britannia first! In-amongst The 500 will be a group of riders hand picked for their great company and love of bikes! They'll be there to chat bikes, cycling and The Peak District and will be taking care of The 500 Ride in terms of capturing groups of Riders on film - and generally making sure we're all riding in groups according to speed preference!

## **FINAL CHECKLIST & SAFETY**

### **1. YOUR BIKE**

- Make sure your bike has been serviced and is fit for purpose. As lovely as our vintage bikes are they do require a bit of maintenance and care to make sure they're road worthy and safe!
- Make sure your brakes work and you get some new brake blocks prior to the ride. There are a number of steep descents and you will need to slow yourself down safely and in a controlled manner.

- Positioned at the Monyash Food Stop will be trained cycle mechanics to assist with running repairs if needed. Our mechanics do carry some spares (but not tubular tyres) but we strongly advise you bring your own, especially inner tubes. Please note any replacement parts, such as inner tubes, tyres, or cables are to be paid for directly to any mechanic who is repairing your bike en-route.

## 2. YOUR SAFETY

BE SMART - BE SAFE - BE CONSIDERATE. FOR YOUR OWN SAFETY AND OTHERS, PLEASE TAKE EXTRA CARE ON THE DESCENTS AND ON MINOR ROADS DUE TO THE HARSH AND PROLONGED WINTER, LOCAL COUNCILS MAY HAVE BEEN UNABLE TO REPAIR ALL POTHoles OR SURFACE DEFECTS.

- Although helmets are not compulsory, we strongly advise all participants to wear a helmet for the duration of the ride, which is rated to current European safety standards and have a CE certification displayed inside. All riders choosing not to wear a helmet will be asked to sign a waiver at Rider Registration.
- Carry a phone and some cash with you. There is support out on the route but you should always have cash and your mobile phone handy just in case.
- Obey the Highway Code! This is not a closed road event and as such you must ride in accordance with the laws at all times.
- Do not ride more than two abreast or cycle in large groups.
- The main food stop may serve alcohol. Please drink responsibly and remember it is illegal to “ride a cycle under the influence of drink to such an extent as to be incapable of having proper control of the cycle”.
- Preparation is everything. Be prepared and be sure to have checked out the route and have got your training in!

### 3. THE TRAILS

- When riding on the trail sections of route please be aware that you are sharing the trails with other members of the public. We will be riding on the trails during a very busy month - and later in the day to when we usually do, so there will be families with small children and dogs sharing the trails with you. Please be considerate, responsible and courteous.
- When cycling on the trails give way to other trail users. Areas of the trails are narrow and can be very busy at times. Use a bicycle bell to warn others that you are approaching.
- Take care in any tunnels, as they can be very dark even if lit. Please do not speed through the tunnels as there will be other people using them coming in the opposite direction.  
KEEP LEFT AT ALL TIMES.

### 4. RESPONSIBILITY

- Do not litter! This event is held in stunning countryside so please take all rubbish with you, or dispose of it in the bins provided at the food stops.
- The event is not a race and it is a non-competitive ride, so don't take any undue risks and respect the safety of your fellow riders.
- Make sure you eat and drink enough. We have 2 refreshment stops and 1 food stop along the route to help keep you going, so stop off and grab something. With special thanks to Buxton Water who'll once again be supplying all the water at all food stops.
- Keep a safe distance between yourself and the rider in front when riding in a group, particularly on the descents.
- Before departing on the Classic Ride don't forget to fill in the Emergency Medical Info questions on the rear of your jersey number.

### 5. GOOD TO KNOW

- During Sunday 18th only Ride Control will be operational between 07.45 and 18.30. To contact Ride Control for non-emergency medical assistance, and/or support along the way, call 01629 812801. We advise you save this number in your mobile phone.
- If for any reason you cannot complete the ride you must contact Ride Control on 01629 812801, stating your allocated Rider number.
- You may see our Back Markers Team - they are "Common Lane Occasionals" and will be riding on modern bikes. There will also be a 'Broom Wagon' following The Ride.
- In the lead up to the event, monitor the weather forecast and bring suitable clothing for the ride. You should always carry a waterproof with you as the weather can often be unpredictable and change at extremely short notice in the Peak District.
- Take your time, spend time exploring the villages, the views and the food stops. Take lots of photos and enjoy the ride. Remember, it's a journey NOT a race, and the last person home wins!
- If you are unable to complete the ride for whatever reason please call Ride Control on 01629 812801 to advise, stating your Name and Rider Number.

## HELPFUL FAQ'S

### 1. WHEN IS THE RIDE?

The Ride takes place on Sunday 18th August 2019. Riders will be setting off at 8am. This will be via a rolling, staggered start. Exact details regarding the ride departure time, route, etc will be sent to all ride entrants via email pre-event.

### 2. WHEN CAN I DOWNLOAD MY RIDE TICKET?

Ticket download will be available from **Wednesday 31st July 2019**. We will be sending you email instructions on how to log on to your account and download your Ride ticket which you must bring with you to Rider Registration.

### 3. WHERE DO I CHECK THE BIKE/KIT RULES FOR 2019

The rules below are in place for a reason. The authenticity of the event is crucial to its success. For this one off year The 500, we will be filming the ride which will set the standard for the years to come so bikes and clothing will be scrutinised and anyone not complying with the rules

will not be allowed to ride. We ask you to come on the journey with us for this special year. Make the effort and play your part. [Check the Rules click here.](#)

#### 4. WHEN WILL I KNOW MY RIDER NUMBER?

All rider numbers will be issued to each participant on their ride entry ticket, which will be available to download or print nearer to the event. Unique rider numbers are allocated to each individual and represented on the numbers you pin to the rear of your jersey, and attached to your bike.

#### 5. IS THE ROUTE SIGNPOSTED/MARSHALLED?

Yes. All cycle routes are signposted and marshalled but we do recommend that all riders make themselves familiar with their chosen route.

#### 6. CAN I GET A REFUND FOR MY RIDE ENTRY IF I CAN NO LONGER TAKE PART?

All rider entries are non refundable, however you are able to amend the riders name up until Friday 2nd August 2019, meaning you can allocate your entry to someone else. It will remain the responsibility of the original ride entry purchase to pass on the necessary ride information and tickets.

#### 7. DOES A TANDEM COUNT AS 1 OR 2 RIDE ENTRIES?

A tandem counts as 2 ride entries, based on 2 riders taking part.

#### 8. IS THE RIDE SUPPORTED IN CASE I HAVE A MECHANICAL ISSUE?

Yes. We will have bike mechanics stationed the Monyash food stops along the Ride route. However, all riders must be self-sufficient as the mechanical support we're providing is limited. It is your responsibility to make sure your bike is in a good condition to ride.

#### 9. DO I GET FOOD ON THE RIDE?

It is our policy to cater for everyone at the 2 refreshment stops and 1 food stop, but we take no responsibility for quantities of food remaining at each food stop dependant on your arrival time. We try our best to cater for everyone's dietary requirements. However if you have specific allergies or food intolerances we advise you to bring food and drink for the ride which you know will fuel and fill you for your cycling adventure. Lunch at Monyash will be given in exchange for a 'food stamp' in your roadbook.

#### 10. WHERE IS THE START LINE?

The start line is on Water Street, Bakewell. For Riders who have ridden with us before – we are starting the opposite way to usual. Water Street is a short street and you won't be able to miss us – listen out for the brass band!

#### 11. WHERE IS THE FINISH LINE?

The Ride will finish on the Bakewell Showground – at the Peakender Festival. At the Finish Line you will receive your final stamp in your Road Book and you will also receive a Thornbridge Beer Token which you can exchange inside Peakender for a lovely refreshing pint.

On the approach to the Finish Line please be aware of pedestrians and any vehicles from the Peakender Festival. This area will be marshalled – so be aware and pay attention to any instructions given.

#### 12. IS THERE ACCOMMODATION?

This year Eroica Britannia are not hosting our usual camping, motorhomes or glamping. We recommend that you explore the local area and check out the excellent campsites, hotels, hostels, B&B and self catering options available. There is a limited option to camp at Peakender – which you can [discover by clicking here](#).

#### 13. WHAT IS PEAKENDER?

Hosted by Thornbridge Brewery, Peakender is a three day festival hosted from the 16th–18th August, showcasing the very best UK Breweries, a range of outstanding Street Food, Live Music and Entertainment located on Bakewell Showground. [Read more click here](#).

#### 14. HOW DO I GET INTO PEAKENDER?

When you register for The Ride you will be given a wristband for Saturday and Sunday access into Peakender. We advise you to wear or have your wristband with you so you can enter the Festival after The Ride to claim your post-ride pint.

If friends and family are joining you – [please be sure to buy them a ticket into Peakender online by clicking here](#).

Peakender Festival tickets may be available on the day – but we advise you to guarantee your entry and buy online.

#### 15. WHERE CAN I PARK?

We have no official Rider parking this year. We are advising you arrive in good time and park in one of Bakewell's many public car parks. These are some of the car parking options in Bakewell, [click here to check these out](#).

#### 16. HOW DO I FIND PEAKENDER / EROICA BRITANNIA REGISTRATION?

Eroica Britannia Registration is located just outside of the main entry gates to Peakender - located on Agricultural Way of Bakewell Showground.

Please follow signs to Peakender. There will be no signs for Eroica Britannia.

Access to Peakender is ONLY from the A6 - Bakewell Showground in Derbyshire, the nearest postcode is DE45 1AW.

From Chesterfield (north east) take the A619 through Bakewell, at the roundabout with the A6 take the first exit onto A6 towards Matlock. Take the 4th turning on the left onto Agricultural Way (showground) and follow signs.

From Buxton (north west) take the A6 towards Bakewell and at the junction with A619 take the 2nd exit off the roundabout staying on the A6 towards Matlock. Take the 4th turning on the left onto Agricultural Way (showground) and follow signs.

From Matlock (south) take the A6 North towards Bakewell. Stay on the A6, on reaching Bakewell take the first right onto Agricultural Way (showground) and follow signs.