

# *Eroica*<sup>®</sup>

## BRITANNIA

### ESSENTIAL CLASSIC RIDE INFORMATION :: SUNDAY 17TH JUNE 2018

**Eroica Britannia 2018**  
**Friden Grange, Newhaven,**  
**Nr. Buxton, Derbyshire**  
**SK17 0DY**

On Sunday 17th June you, our adventurers, will gather bikes polished and magnificent for a tour of the Peak District. We're known as The World's Most Handsome Bike Ride so be sure to ensure your ride day outfit is as glorious as your bike! Bells will ring and the thrill of thousands of riders on pre-1987 bikes will resonate around hill and through vale for Eroica Britannia.

Please read below for more information about the Classic Ride, and some handy tips for you to follow before and during the event.

#### **RIDER REGISTRATION**

Before you embark on your chosen route on Sunday 17th June you'll need to register in the Eroica Britannia HQ marquee, located in the heart of the Main Festival Arena. It's at Registration Desk where you'll redeem using your Classic Ride ticket (printed or downloaded to a device, such as smartphone) for the following:

A numbered Rider Pack containing welcome letter, bib (jersey) number, bike number, route card, route stickers\*, and post-ride Thornbridge Ale voucher. And not forgetting the all-important safety pins and string!

\* 3 x circular route stickers, each one representing the short (30 mile), medium (60 mile), and long (100 mile) routes. It's vital that you attach the corresponding route sticker to your bib (jersey) number in the marked position. This will help our course marshals identify what route all riders are on throughout the day.

#### **New for 2018! Official Photography On The Classic Ride**

By popular demand we've introduced official photography on the Classic Ride this year. In your Rider Pack you'll find a laminated rider number that **MUST** be fixed, front facing, to your handlebars. Post-event we'll email a link to a website where you'll be able to search using your Rider number to view and purchase any shots taken of you.

You'll also receive your Rider goodie bag at Registration Desk, which is packed full of goodies, and not an energy gel in sight!

On arrival please take note of your allocated Rider number, which is shown on your downloaded Classic Ride ticket, and go to the Registration Desk of your corresponding number. Our lovely team will be there to greet you.

Children under the age of 18 must be accompanied on the Classic Ride by participating parent or guardian at all times, and said parent or guardian must sign our Child Waiver form at the Information Point located within Eroica HQ prior to departing on the ride.

### **Rider Registration Opening Hours**

Friday 15th June - Opens 12 Midday & Closes 6pm

Saturday 16th June - Opens 10am & Closes 7:30pm

Sunday 17th June - Opens 5:30am & Closes 10:30am

Once registered you can relax and enjoy the Festival!

**You MUST bring your downloaded Classic Ride ticket with you to the registration desk. This has your allocated Rider number on it, without which you won't be able to register.**

For questions and queries whilst at the Festival, please visit the Information Point located within Eroica Britannia HQ.

### **ROUTE INFORMATION**

As you know there are three routes on the Ride. All routes are clearly signed, and well marshalled. Here are the GPS links to each of the routes, should you wish to upload them to a device:

[Short Route – 30 Miles](#)

[Medium Route – 60 Miles](#)

[Long Route – 100 Miles](#)

For more info on the routes and food stops along the way click [HERE](#).

### **RIDE TIMES**

The start will be in waves of approximately 30 riders every few minutes during the allocated time slot for your route. You will not be able to start outside of these time slots. Please be aware that you may be required to wait at the start.

The Classic Ride departs from the centre of the Main Festival Arena; head to the Best in Show ring and you won't be able to miss it!

### **Route Start Times**

Long Route (100 miles) 6am to 7:15am

Medium Route (60 miles) 7:30am to 9:30am

Short Route (30 miles) 9:30am to 10:30am

### **INSURANCE**

Eroica Britannia does NOT provide you, the Rider, with any type of cycle insurance to cover you, your bike and/or any third party. At the very least, we advise you to take out 3rd party liability cycling insurance cover with our trusted partner, PedalSure, who are offering Eroica Britannia Riders 15% discount off premiums. Click [HERE](#) to learn more.

## OFFICIAL RIDE DAY PHOTOGRAPHY

New for 2018! By popular demand we've introduced official photography on the Classic Ride this year. In your Rider Pack you'll find a laminated rider number that **MUST** be fixed, front facing, to your handlebars.

Attaching a number to your handlebars is easy right? It is, but you need to do it correctly if you want to be able to easily access your cracking event photos after the ride is over. Our official photography partners MyBibNumber manually tag each image so you can search by your allocated Rider number to see your images in one easy location. To do this they need to be able to read **ALL** of your number clearly as you roll past or battle up a hill. To help them help you, all you need to do is:

Attach your handlebar Rider number using the cable ties provided so that's flat and sits in front-facing.

Keep your official event photos in mind when you attach your Rider number to your bike and we'll make it as easy as possible for you to find your photos.

**Important** - Sign up [HERE](#) to be entered to win your images from the Classic Ride for FREE, and be notified when the gallery is live so you can catch the 10% early bird discount offered on all digital orders.

## FINAL CHECKLIST & SAFETY

Make sure your bike has been serviced and is fit for purpose. As lovely as our vintage bikes are they do require a bit of maintenance and care to make sure they're road worthy and safe!

Make sure your brakes work and you get some new brake blocks prior to the ride. There are a number of steep descents and you will need to slow yourself down safely and in a controlled manner.

Positioned at some of the food stops will be trained cycle mechanics to assist with running repairs if needed. Our mechanics do carry some spares (but not tubular tyres) but we strongly advise you bring your own, especially inner tubes. Please note any replacement parts, such as inner tubes, tyres, or cables are to be paid for directly to any mechanic who is repairing your bike en-route.

Although helmets are not compulsory, we strongly advise all participants to wear a helmet for the duration of the ride, which is rated to current European safety standards and have a CE certification displayed inside. All riders choosing not to wear a helmet will be asked to sign a waiver at Rider Registration.

Carry a phone and some cash with you. We've got lots of support out on the route but you should always have cash and your mobile phone handy just in case.

Obey the Highway Code! This is not a closed road event and as such you must ride in accordance with the laws at all times.

Do not litter! This event is held in stunning countryside so please take all rubbish with you, or dispose of it in the bins provided at the food stops.

The event is not a race and it is a non-competitive ride, so don't take any undue risks and respect the safety of your fellow riders.

Make sure you eat and drink enough. We have a number of well-stocked food stops along the routes to help keep you going, so stop off and grab something. With special thanks to Buxton Water who'll once again be supplying all the water at all food stops.

Keep a safe distance between yourself and the rider in front when riding in a group, particularly on the descents.

When riding on the trail sections of route please be aware that you are sharing the trails with other members of the public.

Before departing on the Classic Ride don't forget to fill in the Emergency Medical Info questions on the rear of your jersey number.

**During Sunday 17th only Ride Control back at the Festival site will be operational between 5am and 8pm. To contact Ride Control for non-emergency medical assistance, and/or support along the way, call 01298 404460. We advise you save this number in your mobile phone.**

If for any reason you cannot complete the ride you must contact Ride Control, stating your allocated Rider number.

In the lead up to the event, monitor the weather forecast and bring suitable clothing for the ride. You should always carry a waterproof with you as the weather can often be unpredictable and change at extremely short notice in the Peak District.

New for 2018! Check out the BIKE HOTEL by our event partner, Leigh Day. Click [HERE](#) for the need to knows.

We'll also have a number of bike racks positioned in the main Festival Arena kindly supplied by our good friends, [Od Designs](#). These will be outdoor racks so don't forget to bring your own lock.

Click [HERE](#) to access The Knowledge for all other important need to knows about site arrivals, ride information, ticket downloads, etc